



CN Investment Division
Division des investissements du CN

2022 CNID Investment Challenge Round 1 – Score Card

Communication (30 points)

- Presentation is concise and to the point
- Information presented in logical order
- Student shows creativity and professionalism

Fundamental Analysis (30 points)

- The facts presented are correct and relevant to the analysis
- Key information on the company and the industry have been well described
- Business model and key revenue/cost drivers are appropriately identified
- Defensiveness of the cash flow profile
- Historical financial results snapshot
- Overview of ESG risks and benefits

Investment Thesis (40 points)

- Investment thesis supported by well-researched fundamental analysis
- Student identifies direction (improvement/deterioration) of KPIs/key trends over the long term
- Preliminary valuation analysis is used to ascertain attractiveness of risk/return
- Student develops his/her own conclusions and long-term outlook